



To: Interested Parties

From: Anand Gupta, Change Research

Date: June 11, 2019

Re: Strong Public Support for the MRTA Bill Across Swing New York Senate Districts

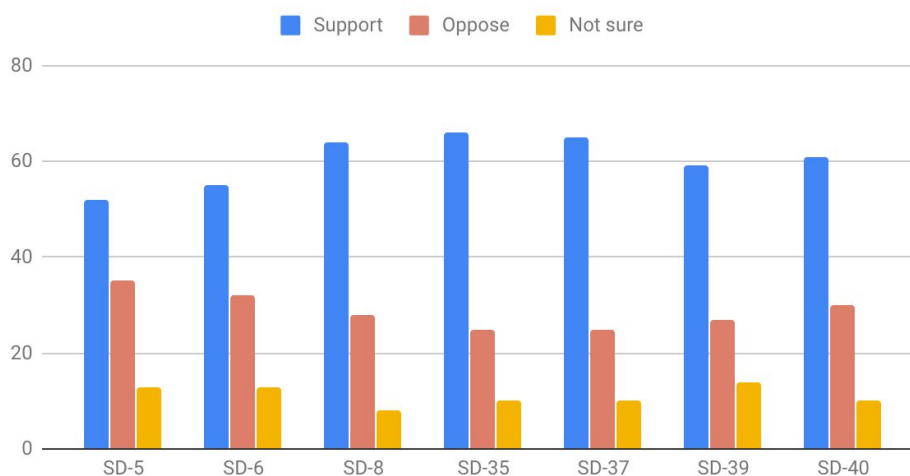
A recent poll from Change Research of 2,323 likely November 2020 voters in seven swing New York State Senate Districts from June 6 - 9 shows:

- There is significant majority support for the Marijuana Regulation and Taxation Act within each district,
- Voters in each district are more likely to vote for elected officials who support the MRTA, and
- Women and independents are supportive of legalization generally and as a solution to budget deficits.

The senate districts are SD-5 (Gaughran), SD-6 (Thomas), SD-8 (Brooks), SD-35 (Stewart-Cousins), SD-37 (Mayer), SD-39 (Skoufis), and SD-40 (Harckham), and the poll's targeting and weighting yielded a representative sample within each district. The poll asked respondents three core questions and the results are presented for each district.

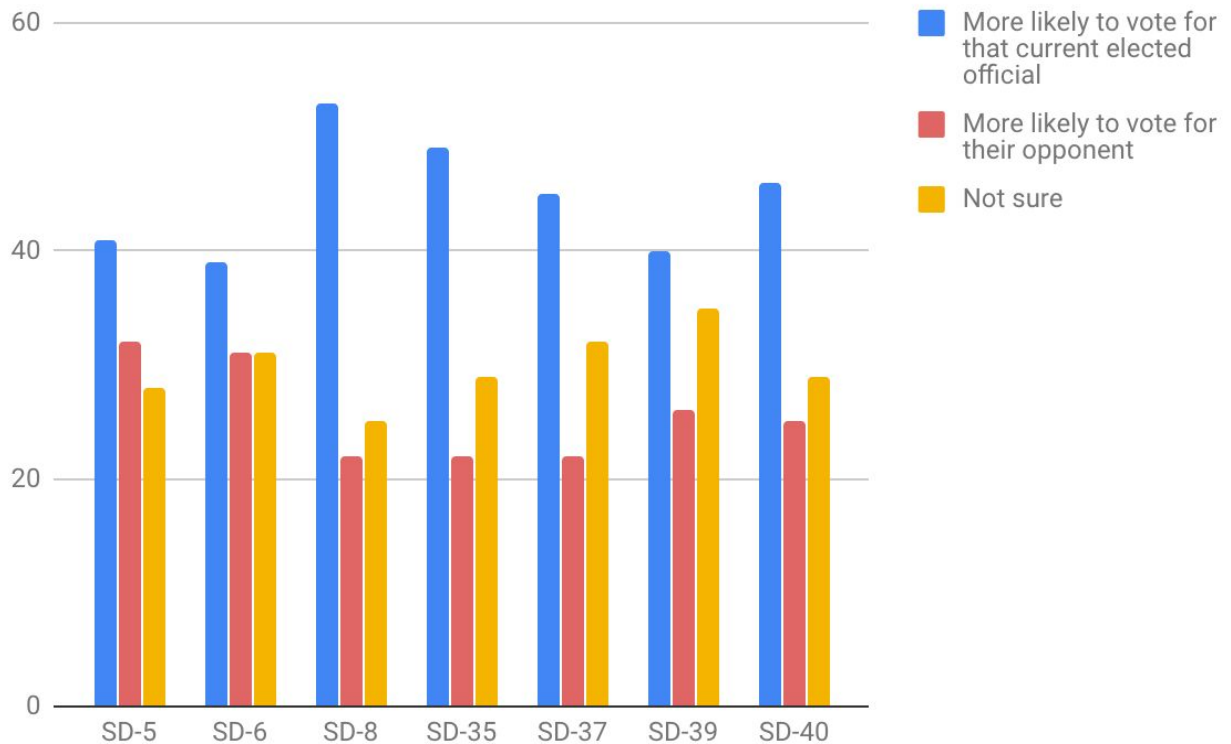
After hearing a brief neutral description of the MRTA, respondents were asked: How do you generally feel about the Marijuana Regulation and Taxation Act?

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Across every district, there is majority support for the legislation; ranging from 52% in District 5 to 66% in District 35.

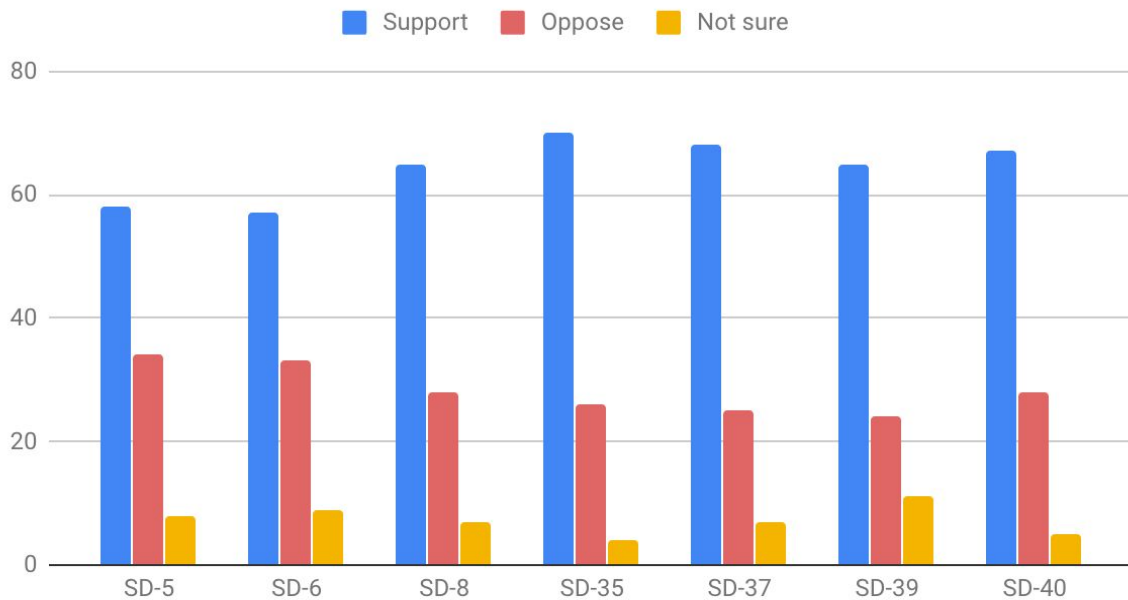
Voters were also asked: “If your elected legislator supported the Marijuana Regulation and Taxation Act, which would legalize and tax marijuana in New York State, would that make you more likely to vote for that current elected official in 2020, or more likely to vote for their opponent?”



In every district, significantly more voters are more likely to view their elected official’s vote in favor of the legislation to legalize and tax marijuana in New York State as a reason to reelect that legislator rather than vote for an alternative candidate.

Voters were strongly supportive of legalizing and taxing marijuana as a revenue source to address state budget issues. When voters in these districts were asked whether they supported any other measures to address budget issues, they universally opposed increasing the sales tax, income tax, highway/bridge tolls, or cutting public educational funding to help the state address fiscal issues.

New York State consistently faces budget deficits. Do you support or oppose the following measures to help address the budget issues? - Legalizing and taxing marijuana for adults 21+



Women voters support the MRTA, outpacing support from men voters in every district.

	% Women who strongly support MRTA	% Women who somewhat support MRTA	Total % Support
SD-5	37	20	57
SD-6	19	32	51
SD-8	31	34	65
SD-35	40	29	69
SD-37	39	27	66
SD-39	37	23	60
SD-40	47	23	70

The MRTA also displays strong support among unaffiliated/Independent Party voters.

	% Strongly support MRTA	% Somewhat support MRTA	Total % Support
SD-5	30	23	53
SD-6	35	28	63
SD-8	39	33	72
SD-35	47	29	76
SD-37	36	31	67
SD-39	31	21	52
SD-40	38	15	53

Methodology:

This poll from Change Research of 2,323 likely November 2020 voters in seven swing New York State Senate Districts was conducted from June 6 - 9. Change Research applied proprietary Bias Correct approach to solicitations in order to yield a representative sample within each of the seven state senate districts. Incomplete responses and respondents outside of each of those districts were filtered out. The sampling margin of error for each district is: SD-5 5.6%; SD-6 5.1%; SD-8 5.1%; SD-35 5.4%; SD-37: 5.4%; SD-39: 5.4%; and SD-40 5.4%. The demographics of the sample are similar to each of the respective state senate districts as a whole in terms of political leanings, age, gender, and ethnicity for presidential-year electorates. Post-stratification weighting was performed on age, gender, ethnicity, and 2016 presidential vote.